



e.Labels

ELECTRONIC LABELS WITH HI-TOUCH

Empowering retailers with hassle-free PLU call up, improved accuracy and superior price agiliity. Sync seamlessly with weigh labelling scales.





DIGI Electronic Labels with Hi-Touch sync seamlessly with Weigh Labelling Scales for instant PLU call up and improved price integrity.

Built in hi-touch sensors at the top of each e.Label empower retailers with quick accurate PLU selection that communicates back to the scale, improving productivity, reducing customer waiting times and eliminating the need for operators to remember product PLU numbers.

Our DIGI e.Labels have an IP67 protection rating and are designed to operate in temperatures between 0 °C and 40 °C. They're ideal for wet environments or where label washing is required to maintain high levels of hygiene and food safety. Perfect for butchery, deli and seafood labelling.

PRICE INTEGRITY & AGILITY

Synchronised with your pc-based weighing labelling scales, DIGI e.Labels are simultaneously updated in real time whenever price or other important information is updated at the scale.

REDUCE SHRINKAGE

Wireless PLU call up eliminates the need for operators to remember then enter the correct product code which minimises errors, protects your profit margins and enables more accurate stock management.

OPTIMISE RESOURCES

Free up manpower, waste and expenses associated with paper tag pricing and manually entering PLUs.

HIGH CLARITY & FLEXIBLE PROMOTION

High definition e-Paper screens are attractive and easy for customers to read. There are now 2 and 3 colour display options to choose from and each display can be customised for highly-flexible in-store promotion. Refer to specifications for more detail on colour options.

MAINTAIN HYGIENE & FOOD SAFETY

With the certainty of an IP67 rating and smart design our e.Labels can be thoroughly and quickly cleaned without comprising their performance making it easy to maintain high levels of hygiene essential for food safety.



Specifications may change without notice



Tap e.Label for the product chosen. This triggers a signal for the product's PLU to be transmitted to the scale.





e.Label Features Summary

- built in hi-touch sensor for wireless PLU selection
- instant PLU selection with a guick tap on the e.Label
- full price integrity is maintained with dynamic real time price and information updates
- synchronise seamlessly with DIGI weigh labelling scales
- water resistant IP67 rating allows thorough cleaning for hygiene and food safety
- long battery life
- flexible and customisable display
- attractive, high-contrast display
- can operate at a low temperatures
- long battery life
- can be used with SM5000 series self-service scale to provide shoppers a fast and easy self-service choice

Options

- e.Label stand
- e.Label spike 2 mm ideal for inserting into meat and cheese
- e.Label spike 4 mm ideal for inserting into ice





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e.LABEL SPECIFICATIONS

MODEL	TSEL270 e.Label 2.7 Inch	TSEL420 e.Label 4.2 Inch
	Bluff King Salmon Product of New Zealand \$35.00 per kg	NZ Lamb Steaks SPECIAL OFFER \$25.99/kg R.R.P. \$28.99/kg
Dimensions (mm)	80 x 59 x 24	101 × 91 × 24
Screen Size (inch)	2.7	4.2
Display Size (pixels)	264 x 176	400 x 300
Display Size (mm)	58 x 39	86 x 65
Display Resolution (DPI)	117	120
Case Colour	Black	Black
Display Colours	Black and White	Black, White and Red
Operating Temperature	0 °C to 40 °C	5 °C to 40 °C
Operating Humidity	85% Max. RH Non-Condensing	
Frequency Band	85% Max. RH Non-Condensing	
NFC	Yes	
IP Rating	Yes	
Compliance	CE, RoHS, FCC, RCM	
Power Source	3 x DC Cell Button Batteries 3.0V (non-serviceable)	
Net Weight	82 g	142 g
	79.5 58.3 24.2 9.82 9.82	100.7 85.8 23.8 100.7 85.8 23.8